

Phoenix Author Brings Life Lessons to the Soccer Field in Children's Book

Coach Shirley's Soccer Team: Winning the Game of Life Inspires Confidence, Teamwork, and Accountability in Children Ages 5–10



PHOENIX, AZ — Phoenix children's author C.A. Prailleau is bringing social-emotional learning to young readers through the power of play in her children's book, *Coach Shirley's Soccer Team: Winning the Game of Life*.

Inspired by witnessing the power of imaginative play to teach life lessons, Prailleau created a story designed to help children recognize their strengths both on and off the field.

"I wrote this book after seeing firsthand how play can become a powerful tool for teaching life lessons and building confidence in children," said Prailleau. "I thought it was too beautiful not to share. Every child has greatness inside them, and sometimes play is how they discover it."

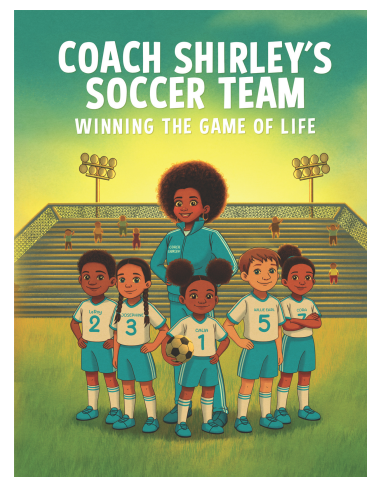
Designed for children ages 5–10, *Coach Shirley's Soccer Team: Winning the Game of Life* uses the excitement of soccer to introduce lessons that extend beyond the game. Through Coach Shirley's team, readers explore confidence, teamwork, accountability, leadership, and the skills needed to navigate challenges and growth.

The book features illustrations by Tullipstudio and includes built-in activities that extend the learning experience for parents, educators, and caregivers. It also serves as a tribute to the author's late mother, Mary E. Prailleau, whose 35-year career in the Fairfield County School District reflected her lifelong commitment to service, education, and community.

At launch, *Coach Shirley's Soccer Team: Winning the Game of Life* reached Amazon Top New Release status in Children's Soccer, earned 5-star reviews on Amazon and Goodreads, and reached readers from South Carolina to the Virgin Islands.

Through her signature program, The Winning the Game of Life Experience, Prailleau brings Coach Shirley's message directly into schools and communities through interactive author visits, live readings, and literacy events. Recent appearances include ASU Prep South Phoenix, ASU Prep Pilgrim Rest, and McCommunity Day, co-hosted by McDonald's and Women United Valley of the Sun.

Coach Shirley's Soccer Team: Winning the Game of Life is available now on Amazon, Barnes & Noble online, and at coachshirleybooks.com.



About C.A. Prailleau

C.A. Prailleau is a Phoenix-based children's author and storyteller on a mission to help every child believe in their greatness. Through books, school visits, and community engagement, she encourages children to build confidence, lead with purpose, and win the game of life.

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